



**PERRY AREA CONVENTION AND VISITORS BUREAU
REGULAR AUTHORITY MEETING MINUTES
January 23, 2025**

MEMBERS PRESENT: Mike Baker, Pansy Bryant, Chris Patel, Andrew Presswood, JJ Kirk, Dey Palmer, Anya Turpin(E/O), Glen Starlnecker, Maggie Schuyler (E/O), Megan Wilson-Brent

MEMBERS ABSENT: Stephen Shimp (E/O), Lee Gilmour (E/O), William McWilliams

STAFF: Becky Wilson

GUESTS: Alicia Hartley, HollyWharton

- I. **CALL TO ORDER:** CVB Authority Chairman Dey Palmer called the meeting to order at 4:01 p.m.
- II. **CITIZENS WITH INPUT:** None.
- III. **HOSPITALITY HIGHLIGHT:** Kevin Kirkland of Bodega Brew was honored for his exceptional hospitality. He received recognition in the meeting, a certificate, a \$50 Yiftee gift card (downtown dollars), and photos were taken.
- IV. **COMMUNITY PARTNER UPDATES:**
 - A. Maggie Schuyler (Perry COC President) reviewed upcoming Perry Chamber of Commerce events.
 - B. Holly Wharton (Perry Economic Development Director) reviewed the upcoming Perry Start-Up Week and hotels under construction.
 - C. Alicia Hartley (City of Perry Downtown Manager) reviewed 2024 Main Street events and attendance data.
- V. **APPROVAL OF MINUTES:** **Chris Patel moved to accept the November 14, 2024, minutes.** Megan Wilson-Brent seconded the motion; it passed unanimously.
- VI. **UNFINISHED BUSINESS:** None.
- VII. **NEW BUSINESS:**
 - A. **City Reimbursement: Mike Baker moved to approve reimbursement to the City of Perry of \$44,075 for expenses for November 2024.** Andrew Presswood seconded the motion; it passed unanimously. November is higher than normal because a severance package was paid. **JJ Kirk moved to approve reimbursement to the City of Perry of \$21,633 for expenses for December 2024.** Chris Patel seconded the motion; it passed unanimously.

- B. **Consideration of Board Meeting Date Changes:** Anya Turpin will conduct a Doodle Poll to find alternate dates for the February, April, and November 2025 meetings.

VIII. AUTHORITY COMMITTEE REPORTS:

- A. Executive: No report.
- B. Finance: No report.
- C. Personnel: No report.

IX. AUTHORITY MEMBER ITEMS:

- A. Mike Baker wished Dey Palmer a happy birthday.
- B. Andrew Presswood advised of the upcoming Middle Georgia Coin Show.

X. EXECUTIVE DIRECTOR ITEMS:

- A. **Executive Director Monthly Presentation:** Wall calendars and event magnets were mailed. 2025 visitor guides, along with 2025 event magnets and the new Kids Visitor Guide, were updated and distributed at the ATL Travel & Adventure Show. Discount cards have been updated. Stickers are performing well. Upcoming first-quarter events are the We Speak Perry orientation, Spring Travel Showcase, FMCA, Military Travel Expo, and Reynolds Strawberry Festival.

XI. CHAIRMAN ITEMS: None.

XII. ADJOURNMENT: The meeting adjourned at 4:29 pm.

Minutes submitted by Becky Wilson

Unapproved